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FACSIMILE TRANSMISSION

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TO : United States Patent and Trademark Office
ATTN.: Examiner Matthew S. Gart, Group Art Unit 3625
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In connection with Serial No. 09/760,864:
Amendment (in response to December 22, 2005 Office Action).

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Dkt. 2271/63926

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

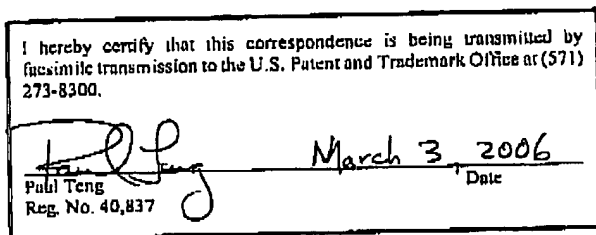
Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Matthew S. Gart

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES
TRANSACTIONS



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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

This Amendment is being submitted in response to the Office Action dated December 22,
2005, in connection with the above-identified application.

Amendments to the claims are reflected in the **Listing of Claims** section which begins on
page 2.

Remarks begin on page 9 of this paper.